

MEDIA RELEASE

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October 11, 2011

Aboriginal Business Forum Planned for Brandon on October 27, 2011

*Free, one-day forum for entrepreneurs and potential entrepreneurs will feature
business seminars, panel presentations and a trade show.*

Winnipeg – A group of business service providers in Manitoba have joined together to organize and host a business forum at the Royal Oak in Brandon. Intended for business owners who are looking to grow their business and individuals who are contemplating starting a business, the day will be packed with information.

The Forum includes seminars on 'Identifying Your Competitive Edge' and 'Web Design for Small Business'. There will also be two panel presentations: 'From Dream to Reality' focuses on the challenges and triumphs experienced by three Manitoba entrepreneurs. The Expert Panel features a lawyer, management consultant and insurance representative who will discuss key business issues and take questions from the participants. There will also be a trade show featuring a variety of service providers and local partners.

Several organizations representing federal, provincial and local interests have joined together to plan the Forum. Among the collaborators are BDC Aboriginal Banking, Louis Riel Capital Corporation, Manitoba Entrepreneurship, Training and Trade, Tribal Wi-Chi-Way Win Capital Corporation, and the Women's Enterprise Centre of Manitoba. The Aboriginal Business Service Network is sponsoring the day.

Sandra Altner, CEO of the Women's Enterprise Centre noted, "Self-employed Canadians are an integral part of our economy. Our goal is to help entrepreneurs become successful and profitable and we can do that by enhancing their business knowledge and providing them with information and tools to make wise decisions. Business forums like the one we have organized for Brandon make tremendous sense because we can show Manitobans the breadth of opportunities that exist and how the many service providers complement the services of each other."

The 2011 Aboriginal Business Forum builds on the experience gained in similar events delivered around Manitoba over the past several years. According to Gilbert Dion, Manager, Business Development and Support Services at Louis Riel Capital Corporation, "Interest in these events continues to grow. It really is a one-stop shopping opportunity for entrepreneurs to acquire information and knowledge without having to travel far from home. We expect at least 100 participants through the day."

Details:

October 27, 2011

Royal Oak Inn and Suites

3130 Victoria Avenue

Brandon, Manitoba

9:30 am to 4:00 pm

Admission is free but pre-registration is required. Register online at www.aboriginalbusinessforum.ca

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For more information:

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